



Welcome!

First mega event in Slovácko and Zlín region.



Smetanovy sady town park, Uherské Hradiště
18th - 20th August 2023
GC9ZAEZ

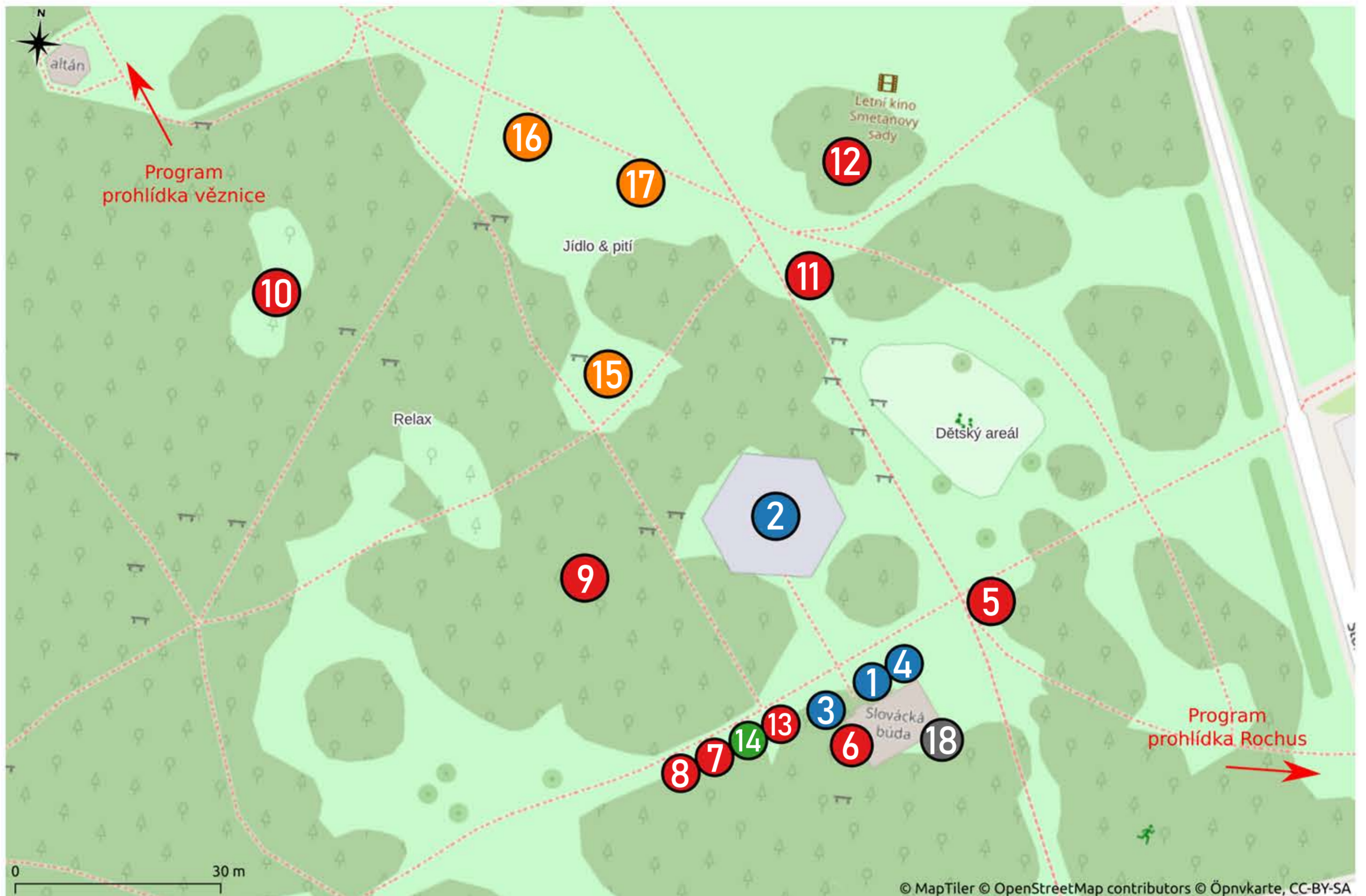
Information brochure

Here you will find all necessary and unnecessary information about the mega event programme and accompanying activities.



Map of the area

Map of Smetanovy sady town park, where most of the mega event programme is located. The situation on the map is valid only for the Saturday programme.



- | | | |
|---------------------------------|---------------------------|---|
| 1 GeoSlovácko main point /stall | 7 TB zone | 13 Geocaching exhibition |
| 2 Main stage - podium | 8 CWG exchange | 14 Geocaching shop "U Tiskaře" |
| 3 Logbook | 9 Mega event competitions | 15 Wine Zone - Winery Vinařství Konečný |
| 4 Pick-up of the e-shop orders | 10 Lab caches | 16 Drinks zone - ROTOR |
| 5 Lecture point | 11 Bouncy castle | 17 Food zone - La Brusla |
| 6 Photo corner | 12 Summer cinema | 18 Toilets |

MAIN ZONE of the mega event is in the southern part of the Smetanovy sady area, around the Slovácká buda cottage. You will find there not only logbook (3), but also the GeoSlovácko mega event main point (1), which serves as an information centre, pick-up point for e-shop orders and a shop for souvenirs or tour tickets. Mega-event competitions (9) are also located nearby, where you can win tickets for raffle draws. Visit also the lecture point (5) and area dedicated to CWG exchange and TB swapping.

Opposite the GeoSlovácko main point is the stage - **PODIUM** (2), where the main programme starts at 3.30 pm. You can learn more details about it on the following pages. We recommend you to plan your day so that you do not miss the main programme.

We would also like to draw your attention to the **LAB CACHE ZONE** (10), where 30 LAB caches themed on Slovácko will be published on Saturday at 10 am. They will be available only on Saturday until 9 pm!

If you come with children, you will appreciate the **CHILDREN ZONE**, where your kids can enjoy a playground and a bouncy castle (11). Equally important is the **FOOD ZONE**, with food stalls (17 - restaurant La Brusla), drinks (16 - brewery ROTOR) and wine (15 - winery Vinařství Konečný).

Event programme



Detailed schedule of what awaits you at the mega event GeoSlovácko 2023.
Change of the program is reserved.

Friday 18th August 2023

17.00 - 20.00	Accompanying event "Tož vitajte!" (GCAAAC9)	Smetanovy sady - next to Slovácká búda
17.00 - 20.00	Pick-up of the e-shop orders	Smetanovy sady - next to Slovácká búda
17.00 - 20.00	Sale of souvenirs and tour tickets	Smetanovy sady - next to Slovácká búda
17.00 - 20.00	Rotor Brewery stall (drinks)	Smetanovy sady - next to Slovácká búda
18.00 - 20.00	Performance of the dulcimer music band Špica	Smetanovy sady - stage

Saturday 19th August 2023

9.30 - 10.00	Accompanying event "International Geocaching Day"	Mariánské náměstí square
9.45	Publication of the 1st series of LAB caches	Centre of Uherské Hradiště

10.00 Opening of the mega event GeoSlovácko 2023

ALL-DAY ACTIVITIES IN THE SMETANOVY SADY TOWN PARK

10.00	Publication of the 2nd - 5th series of LAB caches (LAB caches in the park only until 9 pm)	
10.00 - 21.00	Pick-up of the e-shop orders	
10.00 - 21.00	Sale of souvenirs and tour tickets	
10.00 - 21.00	CWG exchange / TB exchange / TB Geo-race	
10.00 - 21.00	Signal the Frog on the mega event	
10.00 - 19.00	GeoExhibition / U Tiskaře shop's competition	
10.00 - 19.00	Bouncy castle for kids	
10.00 - 18.00	Prize competitions	
10.00 - 21.00	Rotor Brewery stall (drinks)	
10.00 - 21.00	La Brusla restaurant stall (food / snacks)	
10.00 - 18.00	Winery stall Vinařství Konečný	

SPECIAL PROGRAM

10.00 - 16.00	Tours of the Rochus open-air museum (with tickets only)	Rochus open-air museum
11.00 - 16.00	Tours of the former prison (with tickets only)	Former prison building
12.00 - 12.45	Lecture "Geocaching and Nature Conservation"	Smetanovy sady, lecture point
14.00 - 15.00	Debate with the reviewer Voyager	Smetanovy sady, lecture point
21.00 - 22.30	Shrek movie screening	Smetanovy sady, summer cinema

MAIN PROGRAMME ON STAGE (Smetanovy sady town park)

15.30 - 17.00	Performance of the dulcimer band Strýci ze Strání	
17.00 - 17.15	Start of the Geo-race	
17.15 - 17.30	Group photo in front of the Slovácká búda cottage	
17.30 - 18.00	Announcement of the winners of the Slovácký GeoVerbuňk Award	
18.00 - 18.30	Demonstration of the verbuňk dance accompanied by dulcimer band	
18.30 - 19.00	The raffle prize draw	
19.00 - 21.00	Performance of the country band TELEGRAF	

Detailed information
on the programme here:



Sunday 20th August 2023

9:00 - 10:30	Accompanying event "CITO GeoSlovácko 2023" (GCAAACF)	Rochus park
10:00 - 14:00	Unguided tour of the Rochus open-air museum (with tickets only)	Rochus park
14:00 - 16:00	Accompanying event "Šťastnú cestu dom!" (GCAAACD)	Koruna restaurant



Cultural programme

Enjoy the culture of Slovácko with all your senses! At certain times music bands (not only dulcimer) will play on the stage and costumed dancers will perform.

Dulcimer music band Špica



TIME: Friday 18th August 2023, 6-8 pm

PLACE: stage at the Smetanovy sady town park

Friday evening and the atmosphere of the opening pick-up event will be made more pleasant by the young dulcimer music band Špica from Staré Město. It consists mostly of graduates of the Uherské Hradiště Art School. They play songs from Uherské Hradiště and Dolňácko region, but also from Slovakia, Kopanice, Kyjovsko or Veselsko.

Dulcimer music band Strýci ze Strání



TIME: Saturday 19th August 2023, 3.30-5 pm

PLACE: stage at the Smetanovy sady town park

In the evening of the main mega-event day Strýci ze Strání will be playing for you to listen and dance. The music band was founded in 1978 and their repertoire is firmly linked to the folk traditions of the village of Strání and surrounding regions of Kopanice, Dolňácko, Hornácko or the neighbouring Slovakia (Kopanice and Myjava). Bohemian folk songs are on their list as well.

Presentation of the verbuňk dance



TIME: Saturday 19th August 2023, 6-6.30 pm

PLACE: stage at the Smetanovy sady town park

Verbuňk is a typical local male dance with jumping elements. As it is not bound by precise choreographic rules, the dancers always improvise. In 2005 verbuňk was listed by UNESCO as the Intangible Cultural Heritage of Humanity. Dancers will be accompanied by the Strýci ze Strání dulcimer music band.

Telegraf - country & bluegrass music band

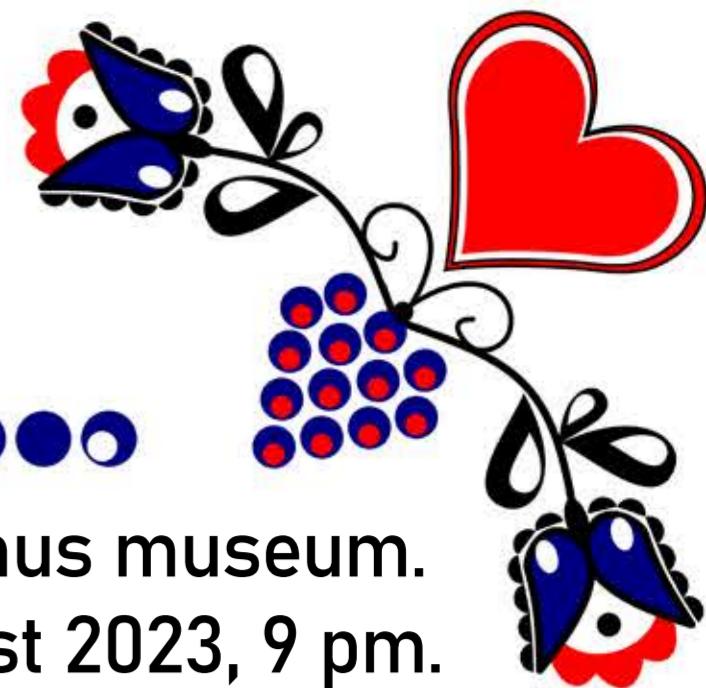


TIME: Saturday 19th August 2023, 7 - 9 pm

PLACE: stage at the Smetanovy sady town park

Saturday's mega-event official part will be closed by a performance of the country / bluegrass / gospel music band TELEGRAF from Uherské Hradiště. The band was formed in years 1995-1996. Its repertoire includes well-known songs by Greenhorns, Rangers, Pilgrims and also their own works. The band is musically inspired mainly by American bluegrass.

Tours



We offer you the opportunity to visit the former prison and the Rochus museum. Tickets are available in the GeoSlovácko main point until 19th August 2023, 9 pm.

Former prison

Unique guided tour of the former prison in Uherské Hradiště

We offer you a unique opportunity to take a look inside the former prison in Uherské Hradiště where history has literally passed through. From the Habsburg emperor, through the dark period of Nazi and communist repression to the 1960s, which saw the end of the prison's function, to the present day, when the prison represents a huge brownfield in the centre of Uherské Hradiště. However, the prison is looking forward to better times and preparations are currently underway for the creation of the Uherské Hradiště Prison National Memorial.

By buying a ticket you will support the making of the documentary film Prison of History.

Tour dates: Saturday 19th August 2023 at 11 am, 12 am, 1 pm, 2 pm and 3 pm.
The tour lasts approximately one hour and is given in Czech language only.

The ticket price includes a special CWG, which is part of the megaevent set. The ticket can also be purchased without the CWG for the price of 40,- CZK.



**TICKET
PRICE
WITH CWG
50 CZK**



Open-air museum Rochus

Guided or unguided tour of the open-air museum in the heart of Slovácko

One only has to go a little above the town of Uherské Hradiště to find oneself in a village countryside, which takes you back to the end of the 19th and the beginning of the 20th century. In the museum, you will have a glimpse into the dwellings of our grandmothers and great-grandmothers and you will have the most beautiful view of the town and the surrounding area. In addition, you will experience the folk culture of the region you are visiting for the mega event.

We offer you the possibility of guided and unguided tours of the Rochus open-air museum for a discounted admission fee.

Guided tour dates: Saturday 19th August 2023 at 10 am, 12 am and 2 pm.
The tour lasts approximately 90 minutes and is given in Czech language only.

Unguided tour dates: Saturday 19th August 2023 from 10 am to 6 pm
Sunday 20th August 2023 from 10 am to 2 pm

The ticket price includes a special CWG, which is part of the megaevent set. The ticket can also be purchased without the CWG for the price of 40,- CZK.



**TICKET
PRICE
WITH CWG
50 CZK**





Lectures and events



Expand your knowledge by attending two expert lectures and a discussion with a reviewer. As a reward you will receive a special CWG (limited quantity). Programme is a subject to change.

Lectures overview

GEOCACHING AND NATURE CONSERVATION (IN CZECH ONLY!)

TIME: Saturday, 19th August 2023 12-12.45 pm

PLACE: Smetanovy sady town park, lecture point

Come and discuss good and bad experiences with geocaching in relation to nature and its protection. We hope to dispel a few persistent myths. A look at geocaching through the eyes of environmentalist will be presented by Ondra Vítek, state official from the Agency for Nature and Landscape Protection of the Czech Republic, protected areas' sport and leisure time expert, author of texts on nature protection for cache founders and on geocaching for environmentalists, and a volunteer nature guard, as well as a tagger for the Czech Tourist Club.



SEARCHING FOR CACHE WITH LOCUS MAPS

TIME: Saturday, 19th August 2023 1-1.30 pm

PLACE: Smetanovy sady town park, lecture point **CANCELLED FOR HEALTH REASONS**

A representative of Locus will introduce the multifunctional navigation application Locus Map, he will describe the individual functions suitable for cache hunting.



DISCUSSION WITH THE REVIEWER VOYAGER

TIME: Saturday 19th August 2023, 2-3 pm

PLACE: Smetanovy sady town park, lecture point

Respected reviewer Voyager (GC nickname madbin), whose territory is the Zlín region and South Moravian Region, and who has been doing this meritorious work for almost twelve years, would like to talk to you not only about setting up and approving new caches, but about practically everything that concerns you regarding geocaching and what you have not yet had the opportunity (or the courage) to ask.



The mega event is complemented by several sub-events that are worth visiting.

Overview of the sub-events

At each event you will be able to purchase themed CWG that will fit into a unique mega-event set!

Tož vitajte! (pick up event) (GCAAAC9)

Friday, 18th August 2023, 5-8 pm, Smetanovy sady town park, Uherské Hradiště

Introductory side event, held at the mega event venue. In front of the Slovácká buda cottage will play Spica dulcimer music band and you can pick up your e-shop orders. And the beer will be on tap!



International Geocaching Day (GCAAJOR)

Saturday 19th August 2023, 9.30-10 am, Mariánské náměstí square, Uherské Hradiště

Celebrate International Geocaching Day with us before the official start of the mega event! There will be one of the LAB cache series published during the event.

CITO GeoSlovácko 2023 (GCAAACF)

Sunday 20th August 2023, 9-10.30 am, Rochus open-air museum, Uherské Hradiště

If you can stay in Uherské Hradiště until Sunday, help us clean the Rochus Park area in the morning. CITO can be combined with a tour of the open-air museum (for a discounted fee of 40/50 CZK).



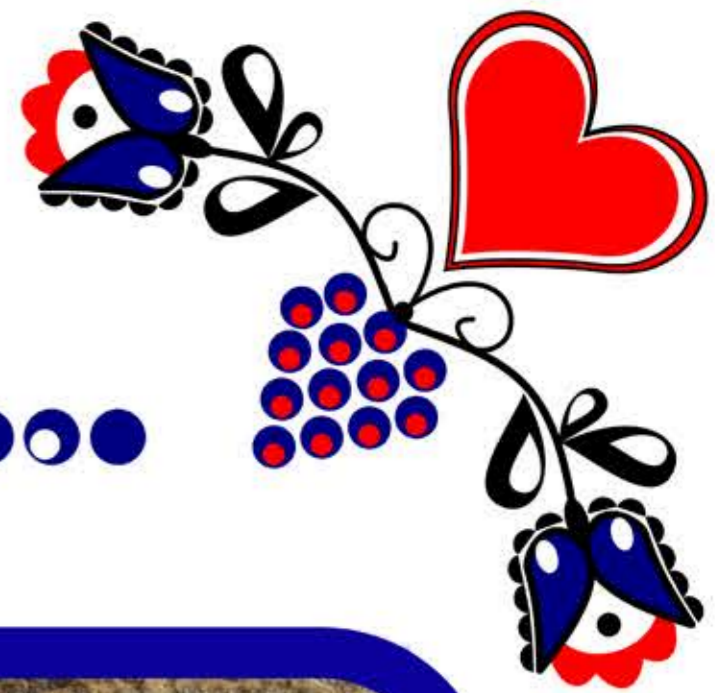
Šťastnú cestu dom! Slovácké GeoPikání #37 (GCAAACD)

Sunday 20th August 2023 2-4 pm, Koruna Restaurant, Uherské Hradiště

While you're in Uherské Hradiště on Sunday, come and say goodbye to us at the stylish Koruna restaurant, where you can enjoy regional beers and wines.



Geo-race



Join the Geo-race 2023 and send a new traveller into the world!

How to proceed?

The traditional Geo-race competition has become part of the mega event GeoSlovácko. It is the biggest Czech race of travelling geocaching objects, specifically geocoins or traveltags with attachment chain. The goal of the racers is to travel around the caches all over the world as far as possible.



You can join the race at the mega event GeoSlovácko 2023.

Follow these steps:

- 1) Bring either your own NEW traveller (with 0 kilometers traveled) to the mega event, or you can buy one on the spot, for example the special Geo-race TB at the GeoSlovácko stall. In this case it is good to have ready the item to attach to the tag.
- 2) Activate your traveller and name it so that its name starts with "GZ2023".
- 3) Log the traveller into the mega event. The mega event must be its first stop.
- 4) Submit the traveller to the "basket" at the geocaching shop U Tiskaře stall, preferably by 4.45 pm. Travellers can also be delivered later (until 9 pm), but we will be happy if most of the travellers are collected before the official start of the competition at 5 pm.

And that's it! If you need help with anything, please ask the staff for help or read the rules on the website www.geozavod.cz (see QR code). The best travellers, who travel the longest distance within a year, will be announced next year at the GeoSlovácko 2024 event. So don't hesitate and get involved!



The official start of the Geo-race will take place at 5 pm on the stage in Smetanovy sady town park.

Slovácký GeoVerbuňk



The main program of the mega event will include the presentation of a statue Signal the Frog to the owner of the best regional cache published in 2022.

What is it about?

An award for the best regional cache of the past year...

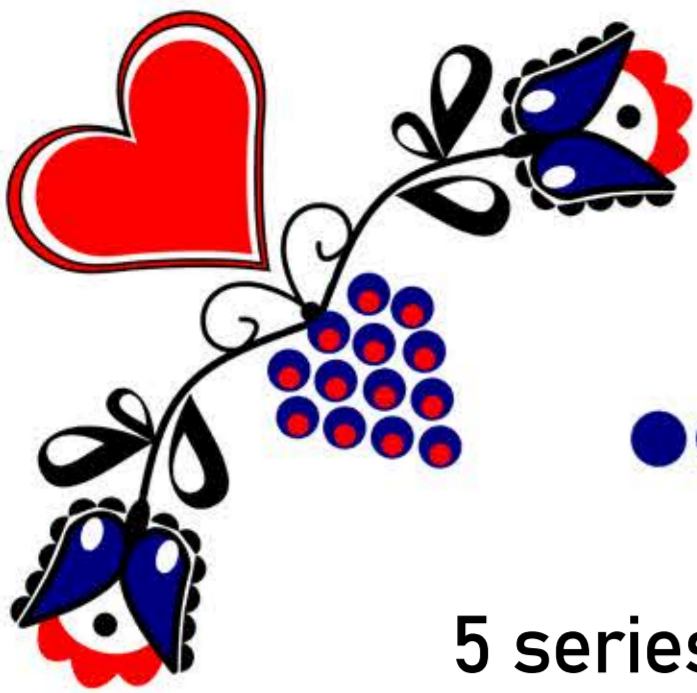
...has a history going back to 2010 and its symbol is a ceramic statue of Signal the Frog, on whose pedestal all winning caches are immortalized forever.



This year, 26 caches were nominated for GeoVerbuňk, all created in 2022 and boasting a rating above 50 % FP. Scan the QR code to view their bookmark. Poll closed on 31st July 2023 and being it still a secret, name of the winning cache will be announced during the main program of the mega event. Be there and applaud the owners of the caches that came in the top three places.



The winner of the poll will be officially announced and awarded with a statue of Signal the Frog on Saturday, 19th August 2023 at 5.30 pm on the stage at Smetanovy sady town park.



(not only) Lab caches

We have prepared a total of 50 mega event lab caches, divided into 5 series, plus a few classic caches. Here you can find an overview of them.

Historic Uh. Hradiště

**10 LAB caches in the town centre.
Available permanently during and after the event.**

The town of Uherské Hradiště, the heart of Slovácko, was founded in 1257 by King Přemysl Otakar II. The historical centre is home to a number of monuments of past centuries. Accept our invitation to take a short walk and visit some of the places connected with the history of the town. You will also learn something interesting...



Rochus

**10 LAB caches in the environment of the Rochus open-air Museum.
Available permanently during and after the event.**



Accept our invitation to take a walk through the places associated with traditions in the Rochus open-air museum. There are 10 stops, which can be visited from inside the premises or outside, depending on you. Sometimes you will need to read the description of the lab cache to get the answer.

Cuisine in Slovácko

**10 LAB caches in Smetanovy sady town park.
Available only on 19th August 2023, 10 am - 9 pm.**

The menu in Slovácko was simple and at the same time it did not lack in variety linked to the current growing season and the raw materials available in the fields, gardens and orchards. The oldest dishes were various porridges. One of the important activities until the beginning of the 20th century was bread baking.



Traditions of Slovácko

**10 LAB caches in Smetanovy sady town park.
Available only on 19th August 2023, 10 am - 9 pm.**



Slovácko is an ethnographic region in south-eastern Moravia, where traditions are extremely important in everyday life. Geographically, the area is bounded by the Central Moravian Carpathians in the north-west, the edge of the Vizovice Highlands in the north-east, the White Carpathians and the Morava River in the south-east.

Notable people of Slovácko

**10 LAB caches in Smetanovy sady.
Available only on 19th August 2023, 10 am - 9 pm.**

Slovácko, a colourful region of south-eastern Moravia, boasts a number of prominent personalities from various fields. This region has given the world musicians, writers and painters, as well as exceptional sportsmen and scientists. The cultural richness and natural beauty of the region shaped their thinking and creative spirit.



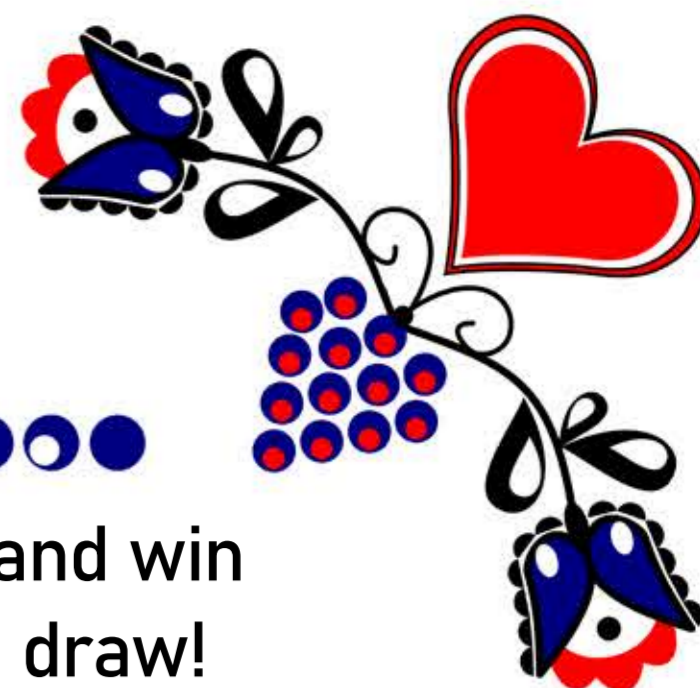
New classic caches

**List of all classic caches
published shortly before or during the mega event.**



In addition to the five series of LAB caches, the organizing team has prepared several classic caches that were published just before or during the mega event. Each new cache will be added to the bookmark after its publication (check the QR code). Each cache is **FTF friendly** on the day of its publication!

Prize Raffle Draw



Take part in three simple competitions in Smetanovy sady town park and win a free special CWG (limited numbers) and tickets to the evening raffle draw!

Prize Raffle Draw

We have several prize packages available for the drawing. And to help you choose what you want to win, these packages will be on display in the GeoSlovácko main point during Saturday, and for each of them you'll find a box to drop your ticket into.

And how do you get your tickets for the raffle?

First of all, **by participating in the competitions** (see below). For each task you complete, you will receive one ticket, maximum of three.

Raffle tickets you also get for **each e-shop order** with the total amount over 500 CZK. The amount is multiplied up to a maximum of CZK 2,000 so for your order, you can receive a maximum of 4 raffle tickets for the draw.

Following the same principle, you can get tickets **by buying souvenirs at the GeoSlovácko stall**, again for an amount exceeding 500 CZK. However, the purchase must be made before 6 pm!

The raffle draw of the prizes will take place on Saturday 19th August 2023 at 6.30 pm on the stage in Smetanovy sady town park.

Competitions

We have prepared 3 simple competitions for you to complete in Smetanovy sady town park. Each of them will earn you a ticket for a raffle draw. And if you complete all three, you will receive a free special CWG, part of the mega-event set. Each individual can compete only once. The competitions are designed for both adults and children. Main point of the competitions is to have fun and at the same time to get to know the region of Slovácko.

The following three disciplines await those who are interested:

Linguist

Your task will be to match sentences in the local dialect and in standard Czech / English.

Sommelier

The next task will be to blindly pour a glass of wine from a carafe.

Designer

The last task is to paint your own costume! As an inspiration there will be several photos of real costumes from Slovácko displayed.

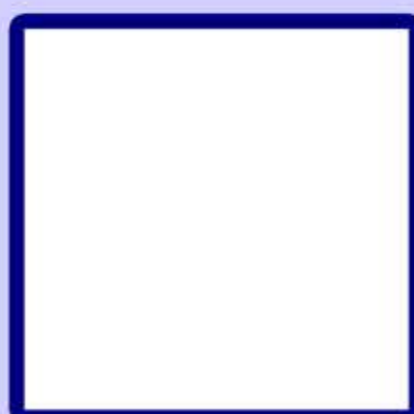
You will receive a stamp on this page of the brochure for completing each competition. CWG will be given to you upon presentation of the fully stamped brochure in the GeoSlovácko stall.

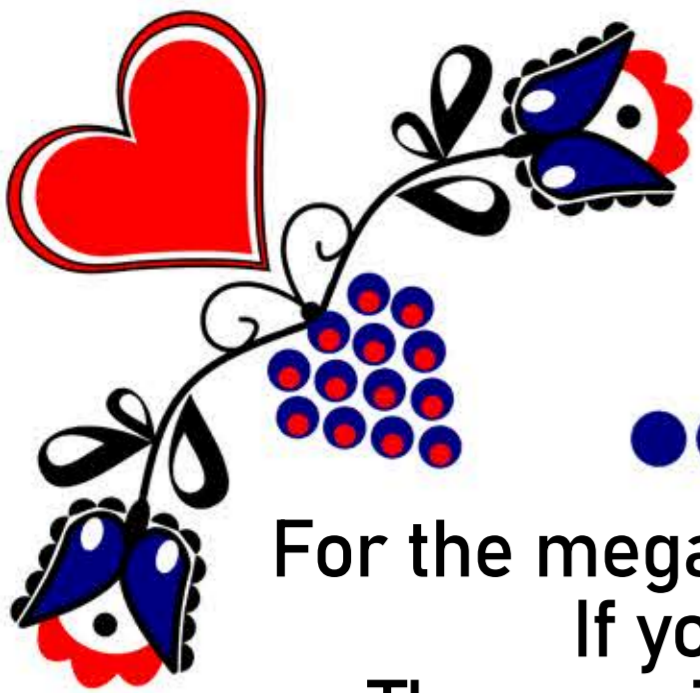
The competitions will take place on Saturday, 19th August 2023 from 10 am to 6 pm at the Smetanovy sady town park.

Stamps collection

By participating in the competitions, you will receive 3 stamps from our staff. Show them in the GeoSlovácko stall to receive special CWG.

Your nick: _____





Event CWGs

For the mega event GeoSlovácko 2023 a total of 11 types of CWG were produced. If you want to get them all, here you can find out where, when and how. The remaining CWGs of all types will be sold on Sunday at the farewell event.

Basic CWGs

Basic Mega Event CWGs. Price 10 CZK/piece.



PLACE:
GeoSlovácko stall
TIME:
Friday, 18th August 2023, 5-8 pm
Saturday, 19th August 2023, 10 am - 9 pm
HOW:
On sale (also individually)

Tour CWGs

CWGs dedicated to tours of the prison and Rochus open-air museum.



PLACE:
GeoSlovácko stall
TIME:
Friday, 18th August 2023, 5-8 pm
Saturday, 19th August 2023, 10 am - (4) 3 pm / (5) 9 pm
HOW:
By purchasing a ticket for the tour (price 50,- CZK)

Event CWGs

CWGs dedicated to each sub-event.



GCAAAC9



GCAAJoR



GCAAACD



GCAAACF

(6) **PLACE:** GeoSlovácko stall **TIME:** Friday, 18th August 2023, 5-8 pm **HOW:** On sale
(7) **PLACE:** Event venue **TIME:** Saturday 19th August 2023, 9.30-10 am **HOW:** On sale
(CWG #6 and #7 will be on sale at the GeoSlovácko stall on Saturday 19th August 2023, 10 am - 9 pm)
(8) **PLACE:** Event venue **TIME:** Sunday 20th August 2023, 2-4 pm **HOW:** On sale
(9) **PLACE:** Event venue **TIME:** Sunday 20th August 2023 9-10.30 am **HOW:** On sale

CWGs as a gift

CWG gift for participation in the competitions and lectures.



(10) **PLACE:** GeoSlovácko stall
TIME: Saturday, 19th August, 2023 10 am - 9 pm
HOW: By completing all mega-event competitions
(11) **PLACE:** Lecture point
TIME: Saturday, 19th August 2023, 12 - 4 pm
HOW: By attending the lecture (at the end of the lecture)
CWGs are produced in limited numbers.

Souvenirs



Take away a tangible souvenir from the mega event! Souvenirs are available for purchase in the GeoSlovácko stall until Saturday 19th August 2023, 9 pm. Purchase souvenirs to help us cover the cost of this event, which is free to attend.

Geocoins

A unique geocoin in the shape of a double heart in a glossy finish and decorated with local ornaments.

The geocoin is decorated on both sides with local ornaments, whose glossy plating distinctively stands out thanks to the surrounding underpainting in subtle transparent satin shades. See for yourself at the GeoSlovácko stall how beautifully it shimmers.

Available variants:

Golden Geoheart from Slovácko 399,- CZK
Finish: shiny gold + red underpainting

Silver Geoheart from Slovácko 399,- CZK
Finish: shiny nickel + blue underpainting

Geoheart Four-leaf-clover 1 849,- CZK

Collector's superset includes both coins above + two limited editions:
Rare Geoheart from Slovácko (gold + black, limited edition) - 50 pieces produced
Copper Geoheart from Slovácko (copper + green, limited edition) - 25 pieces produced



Travelbugs

Mega event tracking stamps with local motifs.

You will also find three types of tracking stamps in the souvenir range. Whether it is a heart-shaped stamp, stamp with EAN code or a special stamp for the Geo-race, all of them will remind you of geocaching Slovácko thanks to their decorative ornaments.

Heart of Slovácko - silver 99,- Kč
Design: rectangle, sheet metal + thermal print

Heart of Slovácko - gold 99,- Kč
Design: rectangle, sheet metal + thermal print

From the heart of Slovácko 99,- Kč
Design: heart, plastic + UV print

TB Geo-race 89,- Kč
Design: rectangle, sheet metal + thermal print



T-shirts

A limited number of themed event T-shirts in three colours is also available.

T-shirts are not trackable.

White 349,- CZK
Red 449,- CZK
Blue 449,- CZK



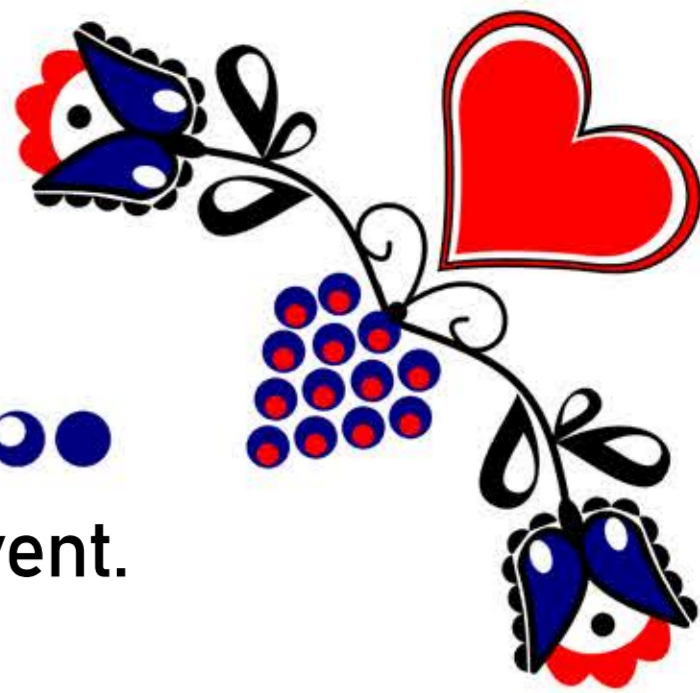
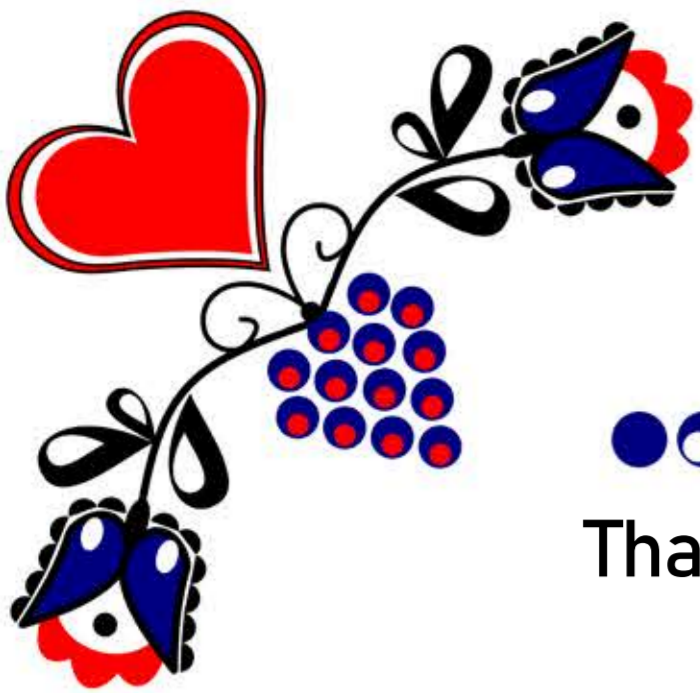
Heart bag



It is our pleasure to offer this lovingly made bag with the motif of our mega event. It comes from the sheltered workshop Lidumila from Uherské Hradiště.

The bag has a size of 20 cm x 23 cm, it is zip fastened and has a pen loop holder on the inside!

PRICE: 299,- CZK



Partners

Thank you to all partners who supported the mega event.

The Mayor of Uherské Hradiště Ing. Stanislav Blaha
takes over the patronage of the event

Uherské Hradiště  Srdce Slovácka

ORGANIZING PARTNER



GENERAL PARTNER



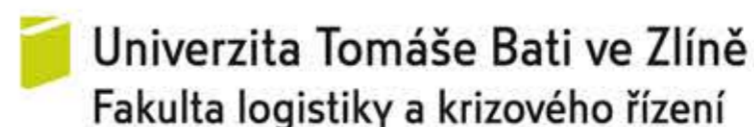
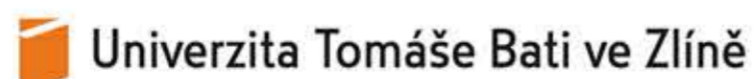
MAIN PARTNERS



PARTNERS



SPONSORS



See you
at the next year's
event



17th August 2024
Slovácko